

Provisional Product List for NAICS 51119: Other Publishers

	A	B	C	D	E	F	G	H	I	J	K
1	1	2	3	4	5	6	7	8	20	21	22
2	Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product		
3				Can	Méx	US	Title	Definition	Can	Méx	US
4	51119	1.1	X				Consumer publications, nec.	Providing publications not elsewhere classified which may be published in any medium, including on the internet, and are intended mainly for personal or household use. <u>Exclusions</u> . Periodicals . Books including textbooks . General reference including directories . Newspapers	5111	51119	5111
5	51119	1.1.1	X				Art prints	Providing designs or images originally made by impression, usually of a block or plate, and represented as a work of visual art. Includes framed or unframed art prints published in any medium, including on the internet.	442292 45392 5111 71211	51119	4539 511199 712110
6	51119	1.1.2	X				Posters (except advertising)	Providing sheets or placards, usually of paper or canvas, bearing a reproduction of an original image or design and mass-produced for public or private display not associated with advertising. Includes framed or unframed posters of this type published in any medium, including on the internet.	442292 5111 71211	51119	5111 712110
7	51119	1.1.3	X				Calendars (except desk-top)	Providing calendars of all types (except desk-top), published in any medium, including on the internet.	453999 5111 71211	51119	453998 5111 712110
8	51119	1.1.4	X				Greeting cards	Providing greeting cards of all types, published in any medium, including on the internet. Excludes business cards and invitations.	453220 5111 71211	51119	45322 5111 712110
9	51119	1.1.5	X				Postcards	Providing postcards and postcard books of all types. Includes framed or unframed postcards published in any medium, including on the internet.	453999 5111 71211	51119	453999 5111 712110
10	51119	1.1.6	X				Coloring books	Providing coloring books of all types, published in any medium, including on the internet.	45112 5111	51119	45112 5111

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11	51119	1.1.9	X				All other consumer publications, nec.	Providing discount coupon books and all other publications not elsewhere classified that may be published in any medium, including on the internet, and are intended mainly for personal or household use.	5111 71211	51119	5111 712110
12	51119	1.2	X				Business, trade, and professional publications, nec.	Providing publications not elsewhere classified that may be published in any medium, including on the internet, and are intended mainly for business, trade, or professional use.	5111	51119	5111
13	51119	1.2.1	X				Catalogs	Providing mail-order, store, merchandise, or any other catalogue published in any medium, including on the internet.	5111 71211	51119 posible- mente 712110	5111 712110
14	51119	1.2.2	X				Diaries and time schedulers	Providing diaries, day planners, gantt charts, desk-top calendars, and time schedulers of all types, published in any medium, including on the internet.	5111	51119	5111
15	51119	1.2.9	X				All other business, trade, and professional publications, nec.	Providing all other publications not elsewhere classified that may be published in any medium, including on the internet, and are intended mainly for business, trade, or professional use.	5111	51119	5111
16	51119	2	X				Related products	Other important products provided by establishments in NAICS 51119.			

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3				Can	Méx	US	Title	Definition	Can	Méx	US
17	51119	2.1		X		X	Membership Services	<p>A bundle of services offered by membership organizations to members in exchange for payment of nonrefundable initiation fees and/or annual membership dues. The bundle may include the right to participate in member events and decision-making activities of the organization; the use organization facilities; the provision of organization newsletters and publications; and services such as arranging for and providing access to specific goods and services at discounted prices.</p> <p>Exclusions:</p> <ul style="list-style-type: none">• membership fees which are primarily a payment for a specific service are classified in the product corresponding to the service; for example a membership fee paid to a performance arts society primarily for the right of admission to performances by the society is classified in Admissions to live performing arts performances.• membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. <p>Same product 1 in 813 list.</p>	N/A	51119 Si este produc-to existiera	N/A
18	51119	2.2	X				Other publications	<p>Providing publications such as, newspapers, periodicals, books, directories, and mailing lists sold by subscription or as single copies, in electronic or hardcopy format.</p> <p>Includes products 1 in 51111 list, 1 in 51112 list, 1 in 51113 list, and products 1 and 2 in 51114 list.</p>	51111 51112 51113 51114	51111 51112 51113 51114	51111 51112 51113 51114
19	51119	2.3	X				Reselling services for merchandise, retail (other than publications)	<p>Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.</p> <p>Excludes retailing of publications.</p>	44312 45311 453210 453220 453999 45411 51119 51121	465 466	711
20	51119	2.3.1		X			Office supplies	covered under NAICS 453210	453210 51119	4653	453210 51119

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3				Can	Méx	US	Title	Definition	Can	Méx	US
21	51119	2.3.2		X			Art supplies	covered under NAICS 453999	453999 51119	4659	453999 51119
22	51119	2.3.3		X			Gifts, novelties, and souvenirs (except greeting cards)	covered under NAICS 453220	453220 51119	4659	453220 51119
23	51119	2.3.4		X		X	Reselling services for cut flowers and floral arrangements, retail	Retailing of cut flowers and floral arrangements on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Primary product of 45311 and 45411.	45311 45411 51119	4663	45311 45411 51119

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3				Can	Méx	US	Title	Definition	Can	Méx	US
24	51119	2.3.5		X		X	Reselling services for software	Retailing of computer software purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Subset of product 2.6.1 in 5112 et al list.	44312 51119 51121	51121 4662	44312 51119 51121
25	51119	2.3.9		X		X	Reselling services for other merchandise, retail	Retailing of other merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 14.1.9 in 711 list	N/A	46	711
26	51119	2.4	X				Advertising space, in print or online	Providing advertising space in print and online media. Examples of online advertisement include banner ads, buttons, text links, interstitials, rich media ads, and streaming audio and streaming video ads. Includes the creation and design of advertisements when bundled with the provision of advertising space. Combination of product 2 in 516 and product 14.3.1.1 in 711 list.	54183 54184 511 516 813	541840	54183 54184 511 516 813

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3				Can	Méx	US	Title	Definition	Can	Méx	US
27	51119	2.5	X				Publishing services for others	Publishing of books, periodicals, journals, etc., for others (including self-publishing authors) who maintain copyright and editorial control. Vanity book publishing is included as well as technical services related to publishing such as editing, proofreading, content development, research and writing, and word processing. The services may be bundled or separate. Printing and distribution may be included if these activities are provided in combination with activities listed above. Same as product 4 in 51112 list.	511	541430 541890	511

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3				Can	Méx	US	Title	Definition	Can	Méx	US
28	51119	2.6	X				Licensing of rights to use copyrighted intellectual property	Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Includes: • temporary transfers of rights through licensing. • permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property is in product 7 in the 711 list, Intellectual property protected by copyright. • granting the right to broadcast a sports event is in product 11.1 in the 711 list, Sporting events broadcast rights. Same as product 9 of 711 list.	511813	51119	511813
29	51119	2.7		X		X	Framing, mounting, and laminating services	Providing custom framing, mounting, laminating, or matting of posters, prints, and works of art.	44229251119	51119 Si este produc-to existiera	44229251119